

# Matthew A. Vetter

Visiting Assistant Professor of English  
Ohio University, Zanesville Campus  
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## ACADEMIC APPOINTMENTS

Visiting Assistant Professor of English

Ohio University Zanesville, Zanesville, Ohio, Fall 2015-Present.

Claude Kantner Research Fellow

English Department, Ohio University, Athens, Ohio, Spring 2014-Spring 2015.

Assistant Director of Composition

English Department, Ohio University, Athens, Ohio, Spring 2012-Spring 2014.

Graduate Teaching Associate

English Department, Ohio University, Athens, Ohio, Fall 2010-Spring 2015.

Instructor of English

Ohio University Upward Bound, Athens, Ohio, Summer 2011.

Graduate Teaching Associate

English Department, Morehead State University, Morehead, Kentucky, Fall 2008-Spring 2010.

## EDUCATION

Ph.D., English, Rhetoric & Composition

English Department, Ohio University, Athens, Ohio, 2010-2015.

Dissertation: *Teaching Wikipedia: The Pedagogy and Politics of an Open Access Writing Community*. Defended February 26, 2015.

M.A., English, Literature

English Department, Morehead State University, Morehead, Kentucky, 2008-2010.

Awarded Outstanding Graduate Student

Thesis: "The Figure of Aporia in the Works of Coleridge, Tennyson, and Stevens"

M.F.A., Creative Writing, Poetry

English Department, Spalding University, Louisville, Kentucky, 2006-2008.

Thesis: "The Willow and the Redbud: Poems"

## FELLOWSHIPS, GRANTS, & AWARDS

WikiConference USA Scholarship. \$620. Wikipedia Education Foundation. Fall 2015.

Winner, Outstanding Teaching Assistant Award. \$300. Ohio University English Department. Spring 2015.

Winner, Alden Libraries Graduate Research Series. \$200. Ohio University. Spring 2015.  
Sweetland Digital Rhetoric Collaborative Graduate Fellowship. \$500. University of Michigan Center for Writing. Fall 2014.  
Claude Kantner Graduate Fellowship. \$15,000. Ohio University, Spring, 2014.  
Institutional Research Portfolio Assessment Grant. \$5000. With Albert Rouzie and John Whicker. Ohio University. Spring 2013.  
Research Travel Grants, 2011-2015. \$2000 Ohio University English Department. Fall 2013.  
Winner, Pearson Emerging Pedagogies Research & Travel Grant. \$750. Spring 2013.  
Winner, 2009-2010 Outstanding Graduate Student. English Department. Morehead State University. Spring 2010.  
Winner. Danny Miller Memorial Prize in Poetry. Northern Kentucky University. Fall 2009.

## PUBLICATIONS

### Peer-Reviewed Articles & Essays

“Women Writing in Digital Spaces: Engaging #Gamergate and Twine in the Gender Studies-Composition Course.” with Sarah Einstein. *Digital Rhetoric Collaborative*. Blog Carnival 6: Gaming and Social Justice. 7 May 2015. Web.  
“Archive 2.0: What Composition Students and Academic Libraries Can Gain from Digital-Collaborative Pedagogies.” *Composition Studies* 42.1 (2014): 35-53. Print.  
“Queer the Tech: Genderbending and Anti-Consumer Activism in Social Media.” *Harlot of Hearts* 11 (Spring 2014). Web.  
“Integrating Special Collections into the Composition Classroom: A Case Study of Collaborative Digital Curriculum.” With Sara Harrington. *Research Library Issues* 283 (Fall 2013). Web.  
“Composing with Wikipedia: A Classroom Study of Online Writing.” *Computers and Composition Online* (Winter 2013). Web.

### Under Review

“Teaching Wikipedia: Cultural Politics, Appalachian Rhetoric, and Writing Pedagogy.” *College Composition and Communication*. Revise & resubmit.  
“Hacking Heteronormativity: Queer Feminist Media Praxis As Digital Activism.” *Technoculture*. Under review.

### Edited Textbook

Rouzie, Albert, John, Whicker, and Matthew A. Vetter. *Readings on Writing*. 2<sup>nd</sup> ed. Cincinnati, OH: Van-Griner, 2014. Print.

## Select Editorials & Commentaries

- “Wiki Edu and Digital Humanities: Pedagogy that Works.” *WikiEdu*. Wiki Education Foundation. October 26, 2015.
- “Wikipedia’s Gender Problem and What We’re Doing about It (Part II).” *Digital Rhetoric Collaborative*. University of Michigan Press/University of Michigan Center for Writing. April 29, 2015.
- “Wikipedia’s Gender Problem and What We’re Doing about It.” *Digital Rhetoric Collaborative*. University of Michigan Press/University of Michigan Center for Writing. April 8, 2015.
- “Indigenous Knowledge and Wikipedia’s Enlightenment Problem.” *Digital Rhetoric Collaborative*. University of Michigan Press/University of Michigan Center for Writing. February 25, 2015.
- “Literary Citizenship in Wikipedia (Part II).” *Digital Rhetoric Collaborative*. University of Michigan Press/University of Michigan Center for Writing. December 3, 2014. Web.
- “WordPress as Learning Management System (LMS).” *Digital Rhetoric Collaborative*. University of Michigan Press/University of Michigan Center for Writing. November 25, 2014. Web.
- “Literary Citizenship in Wikipedia.” *Digital Rhetoric Collaborative*. University of Michigan Press/University of Michigan Center for Writing. November 5, 2014. Web.
- “An Inside Look at Kairos’s PraxisWiki: A Conversation with Dundee Lackey.” *Digital Rhetoric Collaborative*. University of Michigan Press/University of Michigan Center for Writing. October 22, 2014. Web.
- “Using Wikipedia’s History Function to Teach Writing Process.” *Digital Rhetoric Collaborative*. University of Michigan Press/University of Michigan Center for Writing. October 1, 2014. Web.

## Games

- “DRC Wiki Quest.” With Brenta Blevins. *Digital Rhetoric Collaborative*. University of Michigan Press/University of Michigan Center for Writing. May 20, 2015. Game. Web.

## Brochures

- “Theories: Wikipedia and the Production of Knowledge.” With Char Booth, Ryan McGrady, Diana Strassman, and Eryk Salvaggio. *Wiki Education Foundation*. July 2015. Web.

## Reviews

- “Webtext of the Month: ‘Let Me Queer My Throat’” Review of “Let Me Queer My Throat: Queer Rhetorics of Negotiation: Marriage Equality and Homonormativity,” by Hillery Glasby. *Digital Rhetoric Collaborative*. University of Michigan Press/University of Michigan Center for Writing. November 18, 2014. Web.

## ORIGINAL DIGITAL & NEW MEDIA PROJECTS

**Wikipedia Initiative for Rhetoric and Composition Studies (WIRCS)** A website initiative to encourage and support development of Wikipedia articles that deal with articles related to Rhetoric and Writing Studies topics.

**Ohio University Academic Technologies Video Interview** Discussion of online encyclopedia Wikipedia and the opportunities for writing pedagogy it provides.

**Wikipedia Literary Citizenship Project** A collaborative project to create author articles for underrepresented literary authors in Wikipedia.

See complete digital portfolio: <http://mattvetter.net/digital-projects-portfolio/>

## TEACHING EXPERIENCE

### Courses Taught

English 7910: Professional Issues in Teaching College English. English Department, Ohio University. Athens, Ohio. *Teaching Assistant.*

English 5890, Teaching College Writing. English Department, Ohio University. Athens, Ohio. *Teaching Assistant.*

English 3840j, Reading, Writing & Rhetoric in the Professions. English Department, Ohio University. Athens, Ohio.  
Course Design: Reading, Writing, and Rhetoric in the Professions.

English 3060j, Women & Writing. English Department, Ohio University. Athens, Ohio.  
Course Design: Women Writing in Digital Spaces.

English 3080j, Writing & Rhetoric II. English Department, Ohio University. Athens, Ohio.  
Course Design: Digital Rhetorics & Literacies.

English 1510, Writing & Rhetoric I. English Department, Ohio University. Athens, Ohio.  
Course Design: Writing about Writing.

English 1510, Writing & Rhetoric I. English Department, Ohio University Zanesville.  
Zanesville, Ohio. Course Design: Introducing Writing Knowledge.

English 100, Writing I. English Department, Morehead State University. Morehead, Kentucky.  
Course Design: Elements of Argument.

English d150, Developmental Writing. English Department, Ohio University Zanesville.  
Zanesville, Ohio. Course Design: Writing Across Communities.

English 1. Ohio University Upward Bound. Ohio University. Athens, Ohio.  
Course Design: Introduction to Academic Writing.

## ADMINISTRATIVE EXPERIENCE

### **Assistant Director of Composition**

Served 2 years (2012-2014) in the administration of Ohio University's writing program under the direction of Dr. Albert Rouzie.

Experience in graduate teaching assistant training, curriculum development, and program assessment.

### **Graduate Teaching Assistant Training**

Planned and assisted instruction of a week-long graduate teaching assistant orientation to help prepare new TAs to teach the first-year curriculum.

2 years: August 2012 and August 2013.

Planned and/or instructed multiple presentations for English 7910, a graduate course focused on professionalization and pedagogy.

2 years. Fall 2012-Spring 2014.

Assisted weekly in English 5890, *Teaching College Composition*, by leading discussions, fielding TA questions, and facilitating and assessing students' course work.

2 semesters: Fall 2012 and Fall 2013.

### **Curriculum Development**

Assisted in the design and implementation of new first-year composition curriculum.

Spring 2012- Spring 2013.

Helped create and revise course documents for first-year composition curriculum: syllabus, assignments, handouts, course schedules, etc. Spring 2012- Spring 2013.

Revised first year composition curriculum using TA and student feedback.

Spring-Summer 2013.

Collaboratively created and revised course documents for revised first-year composition curriculum: syllabus, assignments, handouts, course schedules. Summer 2013.

Collaboratively revised, edited and selected readings for first-year composition supplementary reader *Readings on Writing*. Spring 2013.

### **Assessment**

Assisted in an assessment initiative of first-year composition student portfolios. Helped design and carry out a research study that examined students' portfolios to assess course-specific outcome achievement.

Spring-Summer, 2013.

Drafted and revised IRB proposal for portfolio assessment research study.

Secured funding (\$5000) from Ohio University Institutional Research to carry out portfolio assessment. Spring 2013.

## EDITORIAL EXPERIENCE

### Section Editor,

*Kairos Praxis*Wiki. Fall 2014-Present.

Active editor beginning with Issue 19.2.

Helped design and implement new three-tiered peer review system in TikiWiki CMS interface.

### Graduate Research Fellow and Editor,

*Sweetland Digital Rhetoric Collaborative*. Fall 2014-Present.

### Reviewer,

*Harlot: A Revealing Look at the Arts of Persuasion*. Spring 2015-Present.

*The Louisville Review*, Spalding University, Louisville, Kentucky, Fall 2007-Spring 2008.

## PRESS

Zuckerman, Jacob. "English Students Adding Appalachia to Wikipedia." *Compass*. Ohio University. 22 April. 2015. Web.

Rajaraman, Krithika. "Applying Special Collections to the Classroom: Archives Becomes Basis for Wikipedia Articles Project." *Compass*. Ohio University. 23 Feb. 2013. Web.

Heilinger, Jourdyn. "Students Tell OHIO's Story on Wikipedia." *Compass*. Ohio University. 20 Feb. 2012. Web.

## CONFERENCE PRESENTATIONS

"Engaging Gamergate and Twine in the Gender Studies-Composition Course." Panel Title: From Players to Creators: Gaming Pedagogies in Rhetoric and Composition. *Rhetoric Society of America*. Atlanta, GA. May 2016. Accepted.

"The Online Encyclopedia [White, Western Males] Can Edit: Critical Digital Praxis in Wikipedia." Panel Title: Critical Praxis in Action: Discovering New Modes of Resistance in Digital Publics. *Conference on College Composition and Communication*. Houston, TX. April, 2016. Accepted.

"Addressing the Gender Gap: Wiki Edu Projects for Digital Humanities." *WikiConference USA*. Washington DC. October 2015.

"Engaging Multiliteracies, Engaging Communities: The Digital Rhetoric Collaborative." *Computers and Writing*. Menomonie, WI. May 2015.

"Making the Local Global: Cultural-Critical Student Projects in Wikipedia." Panel Title: Risks and Rewards of Teaching Writing on a Global Stage: Wikipedia Collaborations, Under-Representations, and Lingering Doubts. *Conference on College Composition and Communication*. Tampa, FL. March 2015.

"Student Responses to Cultural Identity Readings in the Writing about Writing Course." Panel Title: Opening Writing About Writing Approaches to Identity. *Conference on College Composition and Communication*. Indianapolis, IN. March 2014.

- “Wikipedia as Web Ecology.” Panel Title: Authorship, Ecologies, and Infrastructures: 21<sup>st</sup>-Century Applications of Wikis in Rhetoric & Composition. *Conference on College Composition and Communication*. Las Vegas, Nevada. March 2013.
- “Special Collections in Wikipedia: A Case Study of a Collaborative Digital Curriculum.” with Sara Harrington. American Library Association of Ohio. Wilmington, Ohio. October 2012.
- “Toward a Digital Sophistic: Pedagogy, Civic Participation, and Web 2.0.” *Thomas Watson Conference*. Louisville, Kentucky, October, 2012.
- “Implementing Curricula: The Wikipedia Writing Assignment.” Panel Title: Moving Beyond Theory: Issues of Praxis in Wiki Instruction. *Conference on College Composition and Communication*. St. Louis, Missouri. March 2012.
- “Composing for Online Audiences in the Writing Classroom: Experiments and Innovations with Wikipedia.” *College English Association of Ohio*. Athens, Ohio. April, 2011.
- “Crisis as Fortune: Exploring Aporias in the Writing Classroom.” *Madison Conference on Language and Literature*. Madison, Wisconsin. February 2011.

## INVITED TALKS & PANELS

- “Alden Libraries Wikipedia Edit-a-Thon.” Alden Libraries. Ohio University. Fall 2015.
- “The Politics of Access and Representation in Wikipedia: A Transdisciplinary Research Model for the Study of Digital Culture.” Alden Library Graduate Research Series. Ohio University. Spring 2015.
- “What Sustains Me in Digital Rhetorics & Humanities.” Panel Title: “——ing Digitally: A Forum on Entering the Profession in the Digital Present/Future.” English 7770 – Professional Issues in English Studies. English Department. Ohio University. Fall 2014.
- “Commenting on Student Writing.” Presentation. Teaching Assistant Orientation Panel. English Department. Ohio University. Fall 2014.
- “Making WAW Your Own with the 2nd Edition.” Presentation. English 7910 – Pedagogy and Professionalization. English Department. Ohio University. Spring 2014.
- “Teaching Composition: Exploring Alternate Approaches.” Presentation. English 7910 – Pedagogy and Professionalization. English Department. Ohio University. Spring 2014.
- “Assessing Student Writing: Finding Common Ground.” Presentation. English 7910 – Pedagogy and Professionalization. English Department. Ohio University. Spring 2014.
- “Using WordPress as Learning Management System in the Composition Course.” Presentation. English 7910 – Pedagogy and Professionalization. English Department. Ohio University. Spring 2013.
- “Ethnography in the Composition Course; Rationale, Application, and Practical Concerns.” Presentation with John Whicker and Matthew Nunes. English 7910 – Pedagogy and Professionalization. English Department. Ohio University. Spring 2013.

- “Course Design in Composition: The Junior-Level Writing Course.” Presentation. English 7910 – Pedagogy and Professionalization. English Department. Ohio University. Fall 2012.
- “Uses of Wikipedia across Academic Disciplines.” Graduate Student Showcase sponsored by Academic Technologies. Ohio University. Alden Library. Fall 2012.
- “Writing about Writing Approaches and the New Curriculum Development for FYC.” English 7910 – Pedagogy and Professionalization. Panel. English Department. Ohio University. Spring 2012.
- “Using Wikipedia in the Writing Classroom.” Presentation. English 791 – Pedagogy and Professionalization. English Department. Ohio University. Spring 2012.
- “The Writing & Rhetoric I Common Reader: Uses and Challenges.” Teaching Assistant Orientation Panel. English Department. Ohio University. Fall 2011.

## SERVICE

### **Committee Work**

Member of English Composition Committee, English Department, Ohio University, Spring 2012-Spring 2014.

Updated and revised course outcomes for English 1510, Writing & Rhetoric I.

Updated and revised approved textbook list for all composition courses.

Prepared report on viability of “Stretch” Program for first-year composition:

“The Viability of ‘Stretch’ Courses for Underprepared Students in English 1510: A Preliminary Report”

Revised strategies for accommodating second language-learners in junior-composition courses.

### **Department Service**

Evaluator. English Department, Ohio University.

Assessment of Composition Exemption Exams, 2011-2015.

Tutor. Ohio University Appalachian Writing Project:

College Entrance Essays.

Ohio University, English Department. Fall 2011.

### **Professional Development**

Wikipedia Education Program Campus Ambassador Orientation. Wikimedia Foundation. IUPUI Library. Indiana University-Purdue University Indianapolis. Indianapolis, Indiana. January 20-21, 2012.

English 7770. Professionalization in English Studies. Attended monthly seminars and presentations dealing with professional issues in English. English Department, Ohio University. Athens, Ohio. 2010-2015.



## Community Service

Den Leader. Cub Scout Pack 53. Athens, Ohio. Fall 2013-Present.

Classroom Volunteer. Reading Fluency Assessment. Morrison Elementary, 2<sup>nd</sup> Grade. Athens, Ohio. Fall 2014-Spring 2015.

Classroom Volunteer. Mathematics Instruction Preparation. Morrison Elementary, 1<sup>st</sup> Grade. Athens, Ohio. Fall 2013-Spring 2014.

Library Volunteer. Morrison Elementary. Athens, Ohio. Fall 2014-Spring 2014.

Chapter Lead. Scouts for Equality Allohak Council. Athens, Ohio. Fall 2014-Fall 2015.

## PROFESSIONAL AFFILIATIONS

### Current Member

Modern Language Association  
National Council of Teachers of English  
College English Association of Ohio

### Former Member

South Atlantic Modern Language Association  
Kentucky Philological Association

## REFERENCES

Dr. Sarah Harrington, Head of Art and Archives, Ohio University. Athens, Ohio.  
harrings@ohio.edu, 740-593-0219.

Dr. Albert Rouzie, Associate Professor of English, Ohio University. Athens, Ohio.  
rouzie@ohio.edu, 740-597-2751.

Dr. Jennie Nelson, Associate Professor of English, Ohio University. Athens, Ohio.  
nelsonj1@ohio.edu, 740-593-9938.

Jami Mathewson, Educational Partnerships Manager, Wiki Education Foundation,  
jami@wikiedu.org.

Dr. Mara Holt, Associate Professor of English & Director of Composition, Ohio University.  
Athens, Ohio. holt@ohio.edu, 740-593-2797.